

Derek Snyder | Chief Managing Officer

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Derek Snyder's upbringing in rural Pennsylvania, affection for government, and desire to make a positive change allow him to efficiently and effectively serve clients' needs.

From a young age, Snyder developed a love of agriculture and advocacy, with his first childhood job being a door-to-door fruit salesman for an Adams County orchard. Prior to joining Versant Strategies, Snyder worked as a reporter for Pennsylvania Legislative Services and served as a legislative aide for State Representative Torren Ecker.

In college, he completed an internship with the UK Parliament in the House of Commons where he worked for MP Paul Maynard, who was Rail Minister in Prime Minister Theresa May's and Boris Johnson's Cabinets. Snyder graduated from Penn State University with a Bachelor of Science in corporate innovation and a Bachelor of Arts in economics. Derek is the grandson of the late Luther Snyder, who was elected President of the Pennsylvania State Grange and appointed as Deputy Secretary for the Pennsylvania Department of Agriculture.

Derek continues his grandparents' Grange involvement as a 5th generation member, holding various leadership positions in the Pennsylvania State and National Granges. In his free time, Snyder volunteers for the board of a local non-profit that helps individuals with Traumatic Brain Injuries.

He enjoys hiking, Philadelphia, and Penn State sports, traveling with his fiancé Melissa, and spending time with family and friends.

